



# Violetta BESENYEI

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## SOFTWARES & SKILLS

Adobe Photoshop | Adobe Illustrator | Adobe After Effects | Adobe InDesign  
 Adobe Premiere Pro | Adobe Lightroom | Figma | Blender | Resolume | Scala Designer | Bannerflow | MS Office | Wacom | Corporate Identity | Branding | Logo Design | Typography | Social Media Design | Print Design | Motion Graphics | Video Editing | Illustration | UI Design | Photo Editing & Retouching | Packaging | HTML5 Banners | Textile Design | Textile Printing | Photography | Freehand Drawing | Infographics | AI tools

## EDUCATION

Buddhist Teacher  
 September 2025 - present  
 Dharma Gate Buddhist College /HU/

Graphic Design  
 September 2011 - May 2013  
 EKF Gyakorló, Eger /HU/

Matura Exam  
 September 2003 - May 2011  
 Dobó István Gimnázium, Eger /HU/

## HOBBIES & INTERESTS

Painting, drawing, reading, music mixing, analogue photography, cats, video & board games, concerts, exhibitions, meditation

## ABOUT ME

Senior Multimedia Designer with 10+ years of experience in branding, concept development, and emotionally driven visual storytelling across digital, motion, and print platforms. I combine hands-on creative execution with team leadership, delivering high-quality visual solutions from strategy to final production. Experienced in mentoring designers and managing complex creative projects.

## WORK EXPERIENCE

### MANAGER CREATIVE & DESIGN

December 2022 - February 2026

Scala /NL/

Promoted to lead the creative team while continuing to design digital signage content, motion graphics, and advertising materials. Managed high-volume projects from concept to delivery, ensuring quality, consistency, and on-time execution.

### MULTIMEDIA DESIGNER

December 2021 - November 2022

Scala /NL/

Creating digital signage content, videos & motion graphics, online and printed advertising materials.

### GRAPHIC & MOTION DESIGNER

April 2019 - June 2021

bet-at-home.com, Linz /AT/

Working on online design materials, such as advertising materials, HTML5 banners, social media content, video editing and motion graphics.

### ART DIRECTOR

January 2019 - April 2019

Uniomedia, Budapest /HU/

Designing online and offline advertising materials, logos, motion graphics, infographics, managing design projects, hiring and leading graphic designers.

### GRAPHIC & MOTION DESIGNER / EDITOR

April 2016 - January 2019

24.hu - Central Media Group, Budapest /HU/

Creating editorial illustrations and article covers, infographics, banners, UI design, motion graphics, photo editing, print design and advertising materials.

### GRAPHIC DESIGNER

April 2015 - March 2016

Diapolo Sportswear, Budapest /HU/

Sportswear & swimwear design, photography, textile and plastic printing, preparing designs for production, communicating with international sports teams.

### + FREELANCER BETWEEN 2012-2019